

Big Bazaar celebrates its third birthday in Allahabad

Shop for Rs. 999 /- and get a chance to win an International Holiday package worth Rs.80,000 / - (this includes free air fare + stay for 3 nights and 4 days)

Now avail assured offers like Shop for Rs. 1,499/- and above and get 5 kg Ashirwaad Atta absolutely free, Shop for Rs.3,499 /- and above and get 24 Pcs Melamine Dinner set free.

Buy a Prestige 4 Burner gas stove for Rs. 4595 /- and get a Prestige Mixer Grinder worth Rs. 3,095/- absolutely free

Flat40 % off on branded footwear (Lee Cooper, Provogue, Nike, Reebok, Puma, Lotto, Adidas, Spalding and more.)

Allahabad, July 17, 2009: Big Bazaar, India's largest hyper-market chain, a part of the Future Group, celebrates its third birthday in Allahabad. As part of the celebrations, the Big Bazaar store at M.G. Road, Civil Lines, Allahabad has announced a bonanza of great offers and exciting prizes for consumers of Allahabad.

Speaking on the occasion, Vineet Jain – GM Sales & Merchandising, North Zone “We are happy to announce that Big Bazaar is celebrating its third birthday in Allahabad. Big Bazaar has evoked positive responses from the residents of Allahabad city. On this proud occasion, we want to thank all our customers for their support and faith in us. We hope to see many more years where we continue to serve our customers ensuring that we live up to our promise of *Isse sasta aur acha aur kahin nahin.*”

As part of the birthday celebrations, from July 17 – July 19, 2009, Big Bazaar has announced a bonanza of great offers and exciting prizes like Shop for Rs. 999 /- and get a chance to win an International Holiday package worth Rs. 80,000 / - (this includes free air fare + stay for 3 nights and 4 days). Customers who shop during this period can also get a chance to win daily prizes which include TV, refrigerators, microwave ovens, DVD Players, mobile phones and more.

Some of the special offers include:

For details, visit www.futuregroup.in.