

Big Bazaar celebrates its seventh anniversary in Mumbai

- Participate in the Bumper Lucky Draw and win an Apartment at Casa Bella by Lodha - City of Dreams, Hyundai i 10 car, Mahindra Flyte Bikes and International Holiday Packages to Kandy - Srilanka & Bali - Indonesia
- Mega-savings on all household products under one roof

Mumbai, May 29, 2009: Big Bazaar, India's largest hyper-market chain, a part of the Future Group, has recently completed seven years of operations in Mumbai city. It was in 2002 when Future Group launched its first flagship Big Bazaar store at Phoenix Mills, Lower Parel. And, since then Big Bazaar has opened 10 more stores in Mumbai.

As a part of the seventh anniversary celebrations, all the Big Bazaar stores in Mumbai have announced a bonanza of great offers, assured gifts and exciting prizes for Mumbaiers.

Speaking on the occasion, **Sadashiv Nayak, President, Concept Big Bazaar** said, "We are happy to announce that Big Bazaar has successfully completed its seventh year of operations in Mumbai. Over the years, Big Bazaar has constantly strived to provide the best service to all its customers at affordable prices. On this proud occasion, we want to thank all our customers for their support and faith in us. We hope to see many more years where we continue to serve our customers ensuring that we live up to our promise of Kum Daam Har Qeemat Par."

As part of the anniversary celebrations, from **May 30 -June 7, 2009**, Big Bazaar has announced several exciting prizes as well as an apartment, a car and bikes that can be won as part of a **Bumper Lucky Draw**. During the anniversary many exciting in-store activities are also planned like tattoo making, mehndi decorations, palm reading , horoscope making, bangle making etc.

All customers who shop for Rs. 499/- and above, will get a chance to participate in the **Lucky Draw** contest. All they have to do is participate in a slogan writing contest, where the winners of the best slogan can win a **Casa Bella Apartment by Lodha - City of Dreams, Hyundai i 10 car, Mahindra Flyte Bikes, seven-day International Holiday Packages to Bali - Indonesia or Kandy - Srilanka** and much more.

Customers can also win everyday lucky draw prizes including:

- M. S. Dhoni autographed cricket bats
- Branded Home Theatre + DVD
- Eureka Forbes Aqua Sure
- Branded Microwave 2111 Grill
- Trupty Nonstick Cookware
- National Holiday Travel Vouchers

Some of the special offers include:

- 5 Kg Tilda Khus Long Grain Basmati Rice + 5 ltr. Fortune Sunflower Oil + 5 kg Sugar at Rs. 555/- (MRP Rs. 980/-)
- 10kg Shakti Bhog Atta Offer Price 159.99/- (MRP Rs. 260/-)

- Slider Bed - Offer Price Rs.14,999/- (MRP Rs. 19,000 /-)
- Buy 3 shirts at Rs. 999/-
- 35% off on the entire range of non-stick cookware
- 44% off on the entire range of footwear above Rs. 250/- (Reebok, Adidas, Lee cooper, ID, France Leon, Red tape. Buffalo, DJ& C and many more)
- Philips 5.1 Home Theatre + Philips 5.1 DVD Player with DiVx (MRP 10,989/-). Offer price Rs. 4,990/-

About Big Bazaar

Big Bazaar is the flagship hypermarket retail chain from Future Group, having 114 stores across the country. With its motto of 'Is se sasta aur accha kahin nahin', Big Bazaar ensures that all the products are of good quality and offered at the lowest prices. Promising 'more for less', Big Bazaar, offers 1.6-lakh mass-market product ranges that are sought by a majority of Indian consumers. It also offers a host of value-added services. The special discounts and promotional offers, which are available at regular intervals, makes the format unique and distinct. The consumer experiences a new level of standard in price, convenience, comfort, quality and store service levels.

For further information please contact

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