

Big Bazaar celebrates its first birthday in Rajasthan

- Participate in the Mega Bumper Lucky Draw and win **Maruti 800 car**
- Now avail assured offers like **Shop for Rs. 1,499/- and get a 7 piece lemon set for just Rs. 79 / - (MRP 325 /-), Shop for Rs. 1,999 /- and get 2Kg sugar, 2 Kg rice and 2 ltr. Fortune Oil @ Rs.99/- , Shop for Rs. 2,999/- and get 24 pcs. dinner set for just Rs.149 /- only (MRP. 699 /-)**

Alwar, July 10, 2009: Big Bazaar, India's largest hyper-market chain, a part of the Future Group, celebrates its first birthday in Rajasthan. As part of the celebrations, the Big Bazaar store at Jayanti Mall, Raghu Marg has announced a bonanza of great offers and exciting prizes for consumers of Alwar.

Speaking on the occasion, **Anand Adukia – Zonal Chief, Gujarat Zone** ""We are happy to announce that Big Bazaar is celebrating its first birthday in Rajasthan. Big Bazaar has evoked positive responses from the residents of Alwar city. On this proud occasion, we want to thank all our customers for their support and faith in us. We hope to see many more years where we continue to serve our customers ensuring that we live up to our promise of Kum Daam Har Qeemat Par."

As part of the birthday celebrations, from **July 11 – July 19, 2009**, Big Bazaar has announced several exciting prizes like a **Maruti 800 car** to be won as part of a **Bumper Lucky Draw**. During the birthday many exciting assured offers can be also availed by consumers like - **Shop for Rs. 1,499/- and get a 7 piece lemon set for just Rs. 79 / - (MRP 325 /-), Shop for Rs. 1,999 /- and get 2Kg sugar, 2 Kg rice and 2 ltr. Fortune Oil @ Rs.99/- , Shop for Rs. 2,999/- and get 24 pcs. dinner set for just Rs.149 /- only (MRP. 699 /-)**.

Customers can also win everyday lucky draw prizes including:

- Dish TV's
- 25 gms. silver coins
- Surprise gifts like hand blender , refrigerator , hand iron and more

Some of the special offers include:

- Buy 3 formal shirts for Rs. 999/- (Entire Range)
- Shop for Rs.10,000/- - Rs.50,000/- and get Big Bazaar Gift Vouchers worth upto Rs. 5,000/-
- Buy a Prestige 4 burner gas stove (sleek model) for Rs. 4,595 /- and get Hero **Dx 550 watts mixer grinder worth Rs. 3,095 /- absolutely free**
- **Buy 1 ltr. Soyam Soyabean oil per packet for Rs. 50 /- (MRP Rs. 80/-)**

About Big Bazaar

Big Bazaar is the flagship hypermarket retail chain from Future Group, having 116 stores across the country. With its motto of 'Is se sasta aur accha kahin nahin', Big Bazaar ensures that all the products are of good quality and offered at the lowest prices. Promising 'more for less', Big Bazaar, offers 1.6-lakh mass-market product ranges that are sought by a majority of Indian consumers. It also offers a host of value-added services. The special discounts and promotional offers, which are available at regular intervals, makes the format very unique and distinct. The consumer experiences a new level of standard in price, convenience, comfort, quality and store service levels.

For further information please contact

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