

Big Bazaar Rajkot celebrates Janmashtami with special offers

- Shop for RS. 999/- and get 1 "Bright" Nonstick tawa / kadai for RS. 49/- (MRP - RS. 305/-)
- Shop for RS. 1499/- and get 1 Double Bed Sheet with 2 pillow covers for RS. 149/- (MRP - RS. 649/-)
- Shop for Rs. 99/- , & participate in a lucky draw and win 100gms. silver

Rajkot, July 31, 2009: Big Bazaar, India's largest hyper-market chain, part of the Future Group, has announced a bonanza of great offers for the people of Rajkot, on the occasion of Janmashtami. This Janmashtami, Rajkot will have one more reason to celebrate.

Starting from August 1, 2009 , Big Bazaar – Janmashtami offers will give customers a number of attractive discounts and special offers across various categories like electronics, food, apparel, furniture and more.

Some of the special offers are:

Food:

- 1 kg Hello Royal Basmati Rice for Rs. 110/- (Buy 5 packets Get 6 Packet Free)
- Buy 1 Get 1 Free of 500gms. Smith & Jones Tomato Ketchup at Rs. 63/-

Apparels:

- Buy 2 Get 1 Free on (select range) of Mix-N-Match kurta's & Kurti's - Rs. 199/- to Rs. 399/-
- 50% Off on (Select Range) of sarees - Rs. 499 to Rs. 899/-
- Buy (Select Range) of Jeans - Rs.399 to Rs.599 – Rs. 299/-

Home Needs:

- 50% off on the entire range of Dreamline containers
- 32 pcs Melamine Dinner Set for Rs. 599/- (MRP - Rs. 850/-)
- Buy 4 burner gas stove for Rs. 4595/- and get Prestige Mixer Grinder worth Rs. 3095/- Free

Other Offers:

- 40% off on select range of branded luggage (VIP, AT, Safari)
- 40% Off on Reebok, Adidas, Puma, Lotto, Lee cooper and Red Tape etc.
- Buy 14 ltrs. Eureka Forbes Water Purifier for Rs. 1599/-
- Get Bean Bag Free On Purchase Of Rs 9999/- worth Of Furniture

About Big Bazaar

Big Bazaar is the flagship hypermarket retail chain from Future Group, having 116 stores across the country. With its motto of 'Is se sasta aur accha kahin nahin', Big Bazaar ensures that all the products are of good quality and offered at the lowest prices. Promising 'more for less', Big Bazaar, offers 1.6-lakh mass-market product ranges that are sought by a majority of Indian consumers. It also offers a host of value-added

services. The special discounts and promotional offers, which are available at regular intervals, makes the format unique and distinct. The consumer experiences a new level of standard in price, convenience, comfort, quality and store service levels.

For further information please contact

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