

Big Bazaar Presents Buy 1 Get 1 Free Offers

- Buy 1 Get 1 Free offers on a wide range of over 500 products
- Buy 1 Get 1 Free on Men's, Women and Kids Apparel
- Buy any Reebok, Nike, Puma, Red Tape, Lee cooper, Adidas, Lotto, Spalding, Buffalo, Converse, Provogue, Lilliput, Liberty and many more branded and non branded footwear, and get the other free
- Buy a Liberty Wardrobe for Rs. 17,999/- , and get a Liberty Storage Queen Bed worth Rs.15, 000 /- free

Mumbai, June 12, 2009: Big Bazaar, India's largest hyper-market chain, a part of the Future Group, has announced exciting **Buy 1 Get 1 Free offers** on over 500 products. Starting from **June 13**, during this week-long campaign, customers can avail of these offers across all the 115 Big Bazaars in the country.

The Buy 1 Get 1 Free offers is sure to be a shoppers delight with attractive offers across all categories ranging from **apparel, furniture, electronics** to **food products**. These offers will cater to the shopping needs of the entire family, thereby giving them an opportunity to save more.

Mr. Sadashiv Nayak, President – Concept Big Bazaar said, “We are happy to announce the Buy 1 Get 1 Free offers for all our customers. Over the years, Big Bazaar has constantly strived to provide the best service to all its customers at affordable prices. And in the current times, when customers are always on a lookout to save more, the Buy 1 Get 1 Free offers from Big Bazaar is sure to be extremely attractive. With these offers Big Bazaar further lives up to its promise of Kum Daam Har Qeemat Par.”

Some of the attractive 'Buy 1 Get 1 Free' offers include:

Fashion Apparel:

- Buy 1 Get 1 Free on select range of Men's, Women and Kids Apparel

Food:

- 500 gms Smith and Jones Ketchup (MRP – 63/-) - Buy 1 Get 1 Free
- Buy Sunrich Oil for Rs. 800/-

Footwear:

- Buy any Reebok, Nike, Puma, Red Tape, Lee cooper, Adidas, Lotto, Spalding, Buffalo, Converse, Provogue, Lilliput, Liberty and many more branded and non branded footwear, and get the other free

Furniture:

- Buy a Liberty Wardrobe for Rs. 17,999/- , and get A Liberty Storage Queen Bed Worth Rs.15, 000 /- free

Electronics:

- Buy a 20 ltr. Grill Microwave Oven for Rs. 3,990/-, and get a hand blender worth Rs. 2,990/- free
- Buy a Sony Ericsson T 700 mobile, and get a branded mobile free

Others:

- Bean Bag – Rs. 3,000/- (Buy 1 Get 1 Free)
- Buy Gold, Get double the weight of Silver Free*! (*Conditions apply)

About Big Bazaar

Big Bazaar is the flagship hypermarket retail chain from Future Group, having 115 stores across the country. With its motto of 'Is se sasta aur accha kahin nahin', Big Bazaar ensures that all the products are of good quality and offered at the lowest prices. Promising 'more for less', Big Bazaar, offers 1.6-lakh mass-market product ranges that are sought by a majority of Indian consumers. It also offers a host of value-added services. The special discounts and promotional offers, which are available at regular intervals, makes the format very unique and distinct. The consumer experiences a new level of standard in price, convenience, comfort, quality and store service levels.

For further information please contact

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