

HomeTown Presents Home Shopping Bonanza

- One of the biggest ever home making occasion in India
- Be a part of the Mega Lucky Draw and get a chance to win Denovo Italian Modular Kitchen worth Rs. 4 lakhs absolutely free, home makeover worth Rs. 1.5 lakhs and much more
- Participate in the weekly lucky draw and win assured gifts and prizes

Mumbai, June 27, 2009: HomeTown, a part of the Future Group, India's most comprehensive home-making store / home improvement store, today announced the launch of its mega Home Shopping Bonanza. Starting from **June 27 – July 26**, customers can avail fabulous offers on a wide range of home products across various categories like bath range, furniture, home furnishings, Design & Build and more.

With the aim to bring extra happiness in the lives of customers, HomeTown's Home Shopping Bonanza will offer **assured gifts and prizes to all customers who shop for Rs. 10,000 / - and above**. Apart from this, customers can also be a part of the weekly lucky draw and get a chance to win exciting prizes. During the month long campaign, several exciting in-store events and contests have been also planned like **home makeover contest, bathroom singer contest, kids drawing competition etc.**

A special session by HomeTown's Design & Build experts on how to make one's home beautiful, is another major attraction of the campaign.

That's not all! Customers can also participate in the **Mega Lucky Draw** and get a chance to win **Denovo Italian Modular Kitchen worth Rs. 4 lakhs absolutely free, home makeover worth Rs. 1.5 lakhs and much more.**

Some of the weekly lucky draw prizes which can be won by the customers include:

- Innova sofa sets
- Elite recliners
- Aqalife Victoria bath tub
- Home gym sets / Air bike
- IQIP rain showers and bath accessories
- Kids modular wardrobe

Speaking on this occasion, said **Mahesh Shah, CEO, HomeTown**, "HomeTown's Home Shopping Bonanza, is the biggest ever home making occasion in India. Through a team of dedicated experts and designers, we hope that HomeTown Home Shopping Bonanza will not only help our customers to avail of the exciting offers but also help them stay updated on the latest home fashion trends."

About Home Solutions Retail (I) Ltd.

Home Solutions Retail (India) Ltd, a part of the Future Group, is India's fastest growing retailer of electronics, consumer durables, furniture and home improvement products. Headquartered in Mumbai, Home Solutions Retail operates numerous lifestyle and value retail formats. Among its lifestyle retail formats are – eZone (high end consumer electronics specialty store), collection i (luxury furniture & furnishings) and HomeTown (one-stop Home making store). It's value retail formats are Electronics Bazaar (value electronics), Furniture Bazaar (value furniture) and Home Bazaar (value home making). Home Solutions Retail operates 33 eZone, 13

Collection i, 7 HomeTown, 87 Electronics Bazaar, 82 Furniture Bazaar and 1 Home Bazaar outlets across over 50 cities in India.

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