



Press Release

Pantaloons to be the new fashion destination of Zeerakpur

Opens first store in the city; spread across 20,000 sq.ft. area

Zeerakpur, March 13,2009: Pantaloons, India's leading fashion retailer, a part of Future Group, today inaugurated its first store in **Zeerakpur**, located at Paras Down Town Square, Delhi-Chandigarh Highway. This store will be the first large format fashion for the people in Zeerakpur and will also cater to consumers from other nearby areas such as Chandigarh, Mohali and Panchkula. The new Pantaloons store is spread across a sprawling 20,000 sq.ft. area, over two floors.. The store provides great shopping options to customers in apparel (men, ladies, kids & infants), footwear; sports apparel; lingerie; accessories; watches and sunglasses; fashion accessories; cosmetics perfumes and fine jewellery.

The entire range of national apparel brands such as, John Miller, Lombard, Urbana, Scullers, RIG, Lee Cooper, UMM, BARE Denim, BARE Leisure, JM Sport, Ajile, Annabelle, Honey, Akkriti, Chalk, BARE 7214, etc will also be available here.

Commenting on the new store opening, **Sanjeev Agrawal, CEO, Pantaloons**, "Pantaloons is the first large format fashion retail store in Zeerakpur. Pantaloons with its presence nationally is a leading retailer in the country. With 8 stores in Delhi and 3 in U.P. our footprint is further emboldened in North with the opening of the store in Zeerakpur".

This new fashion destination allows customers to shop for the latest in fashion apparel, accessories, watches, etc., throughout the year in an attractive and visually stimulating ambience.

About Pantaloons

Pantaloons, a part of Pantaloons Retail (I) Ltd., is among India's largest chains of fashion stores, with 42 stores across over 20 cities. Pantaloons Fresh Fashion, with its focus on 'fresh look, feel and attitude' offers, trendy and hip collections that are in sync with the hopes and aspirations of discerning young and 'young-at-heart' consumers. Pantaloons Fresh Fashion stands out as a fashion trendsetter, on the lines of how fashion is followed internationally. This 'fresh fashion' destination allows customers to shop for the latest in fashion apparel and accessories throughout the year in an attractive and visually stimulating ambience. Pantaloons Fresh Fashion stores have presence in 18 cities across India including - Mumbai, Delhi, Noida, Gurgaon, Kolkata, Chennai, Bangalore, Pune, Ahmedabad, Hyderabad, Baroda, Lucknow, Agra, Kanpur, Indore, Secunderabad, Mangalore, Bhubaneswar, Siliguri & Rajkot.

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