

## INVESTOR UPDATE

### Big Bazaar Wins 'Awaaz Consumer Award 2006'

In the month of July, Big Bazaar won the prestigious 'Awaaz Consumer Award 2006', in the retail category, as the most preferred, large, food and grocery store.

The awards instituted by TV 18, in association with AC Nielsen -ORG Marg, conducted a comprehensive survey across 21 major cities, over 40 categories and nearly 10,000 respondents, to find India's most preferred brands. This award is truly an honor for the company, being recognized by its loyal consumers, as their favorite shopping destination.

### Joint Venture-Pantaloon Retail (India) Limited and Ruchi Soya Industries Limited

Pantaloon Retail (I) Limited and Ruchi Soya Industries Limited entered into a strategic alliance to partner in expanding the refined edible oil business in the country.

Ruchi Soya, the country's largest manufacturer and supplier of edible oils, has popular brands like Nutrela, Ruchi Gold, Ruchi Star, and Nutrela Soyumm under its portfolio.

Food Bazaar with its tremendous consumer insights and category management experience will benefit, by expanding the edible oil category. Further, it will also leverage from Ruchi Soya's manufacturing facilities by introducing superior quality products under its private label 'Fresh & Pure'. With the introduction of Ruchi Soya's product range, Food Bazaar will capitalize on its reputation for offering customers the best quality in diverse categories.

### Joint Venture- Pantaloon Retail (India) Limited and Talwalkars Better Value Fitness Pvt. Ltd.

Pantaloon Retail (I) Limited and Talwalkars Better Value Fitness Pvt. Ltd. have entered into an agreement to form a 50-50 joint venture company for retailing of fitness/wellness related products through the modern retail formats, and for the rendering of health and fitness related services.

The gyms will be operated with Talwalkars expertise, while Pantaloon will provide its experience in consumer insights and real estate space.

### Joint Venture- Pantaloon Retail (India) Limited and Blue Foods Pvt. Ltd.

Pantaloon Retail (I) Limited and Blue Foods Pvt. Ltd. have entered into an agreement to set up a 50-50 joint venture company for setting up and food courts and specialty restaurants across the country.



The third Gini & Jony standalone store under GJ Future Fashions Limited umbrella, opened on 8th July at Crossriver Mall, Shahdara, New Delhi. Spread over 1,800 square feet, the store will offer kids of all ages a fantastic choice in apparel, accessories and jewellery.



The second standalone lifestyle furniture store, Collection I, was launched at Camac Street, Kolkata on 20th July. Spread across 3,000 sq ft, the format offers the trendiest and latest in furniture, furnishings and home accents.



The third E-Zone store of over 15,000 square feet opened at Regent Insignia, Koramangala, Bangalore on 28th July. The second lifestyle experience store in the city of Bangalore, will offer the best in electronics, appliances and consumer durables. Indore houses the first E-Zone store.



2nd August witnessed the opening of the third standalone Depot store at Treasure Island Mall, Indore. Spread over 3,200 square feet, the store will offer the citizens of Indore a wide range of books, multimedia, toys, gifts, music and video CD's spanning all genres. The other two standalone stores are located at Mangalore and Ahmedabad, apart from those already present within Big Bazaar's and Central malls.

### July Sales

Sales in July '06 from Value Retailing stood at Rs.140.62 crores, while sales from Lifestyle Retailing stood at Rs.64.55 crores. Same store growth under Value Retailing was 24.78 per cent and under Lifestyle Retailing 30.79 per cent.

Particulars	July-06	July-05	YOY
Value Retailing	140.62	84.92	65.58
Life Style Retailing	64.55	45.10	43.11
<b>TOTAL</b>	<b>205.17</b>	<b>130.02</b>	<b>57.80</b>
<b>Same Store Growth</b>			
Value Retailing	105.62	84.64	24.78
Life Style Retailing	58.98	45.10	30.79

Sales are in rupees crore

Note:

1.1 The above sales figures for the month of July 2006 and July 2005 includes SIS sale of Rs.5.65 cr. and Rs.9.63 cr. respectively.



## [[ LIFESTYLE RETAILING ]]

July witnessed the beginning of the End of Season Sale at all Pantaloons stores across the country, whereby fresh fashion at attractive and affordable prices will be on offer.

### Upcoming Stores

- 22nd Pantaloons of 18,000 sq. ft. is scheduled to come up at West Gate Mall, New Delhi in August 2006
- 23rd Pantaloons of 21,000 sq. ft. is scheduled to come up at Mumbai Central in September 2006



## [[ VALUE RETAILING ]]

Big Bazaar entered into an agreement with Forever Precious Jewellery & Diamonds Ltd., wherein the latter would supply a wide range of exclusive jewellery to all Big Bazaar stores in the country.

### Upcoming Stores

- 31st Big Bazaar of 1,25,000 sq. ft. (including Food Bazaar) is scheduled to come up at Salarpuria Nova, Bangalore in September 2006
- 32nd Big Bazaar of 44,000 sq.ft. (including Food Bazaar) is scheduled to come up at Agra in September 2006
- 33rd Big Bazaar of 60,000 sq. ft. (including Food Bazaar) is scheduled to come up at Mumbai Central in September 2006
- 34th Big Bazaar of 1,00,000 square feet (including Food Bazaar) is scheduled to come up at Nagpur in September 2006



### Upcoming Stores

- 48th Food Bazaar of 6,000 sq.ft. is scheduled to come up at Indore in August 2006
- 49th Food Bazaar of 15,000 sq.ft. is scheduled to come up at Salarpuria Nova, Bangalore in September 2006
- 50th Food Bazaar of 8,000 sq.ft. is scheduled to come up at Agra in September 2006
- 51st Food Bazaar of 4,500 sq.ft. is scheduled to come up at Mumbai Central in September 2006
- 52nd Food Bazaar of 10,000 sq.ft. is scheduled to come up at Nagpur in September 2006
- 53rd Food Bazaar of 7,000 sq.ft. is scheduled to come up at Bhubaneshwar in September 2006
- 54th Food Bazaar of 10,000 sq.ft. is scheduled to come up at Prime Mall, Irla, Mumbai in September 2006
- 55th Food Bazaar of 10,000 sq.ft. is scheduled to come up at Hi-Life Mall, Mumbai in September 2006
- 56th Food Bazaar of 12,000 sq.ft. is scheduled to come up at City Center Mall, Vashi, Mumbai in September 2006

## Home Solutions Retail (India) Limited

### Upcoming Stores

- 4th E-Zone of 9,000 sq.ft. is scheduled to come up at Mumbai Central in September 2006
- 5th E-Zone of 12,000 sq.ft. is scheduled to come up at City Centre Mall, Hyderabad in September 2006
- 3rd Electronics Bazaar of 3,000 sq.ft. is scheduled to come up at Shipra Mall, Ghaziabad in September 2006
- 4th Electronics Bazaar of 3,000 sq.ft. is scheduled to come up at Nirmal Lifestyle, Mumbai in September 2006
- 3rd Collection I of 12,000 sq.ft. is scheduled to come up at City Centre Mall, Hyderabad in September 2006
- 3rd Furniture Bazaar of 3,000 sq.ft. is scheduled to come up at Shipra Mall, Ghaziabad in September 2006
- 4th Furniture Bazaar of 3,000 sq.ft. is scheduled to come up at Nirmal Lifestyle, Mumbai in September 2006