Pantaloon Retail (India) Limited a **future group** venture

50th BIG BAZAAR STORE OPENS AT TRIVANDRUM

It was indeed a very proud moment for the company, with the opening of the 50th Big Bazaar store in the South Indian city of Trivandrum in April. The format has come a long way since the first couple of Big Bazaar stores opened in October 2001 The current total operational area under Big Bazaar stands at nearly 2.6 million square feet.

FIT & ACTIVE LAUNCHED IN MUMBAI

The joint venture between Pantaloon Retail (I) Limited and Talwalkar Better Value & ACTIVE Fitness kicked off at Orchid City Centre, Mumbai on 19th April. Spread over 5,200 square feet, 'Talwalkars Fit & Active' is the country's first gymnasium located in a modern retail environment. The gym received a record 131 on the spot enrolments and 320 serious enquiries on the first day itself, representing the best opening day response for any gym in the country. The gymnasium boasts of the state of the art equipments from major international brands, and will also offer steam and massage services for members and non-members.

PANTALOON RETAIL (INDIA) LIMITED RANKED 14TH BEST EMPLOYER BY HEWITT ASSOCIATES

Pantaloon Retail was ranked the 14th Best Employer among the Top 25 companies in the country, in a Hewitt survey conducted by global Human Resources consulting firm, Hewitt Associates, in partnership with Economic Times and Times Now. The survey depicts how people practices and initiatives are aligned to meet employee and business needs, and provides an insight into HR practices followed by the leading employers. The other organizations which were recognized included, Aditya Birla Group, Satyam Computers, Marriott Hotels, TCS, Kotak Mahindra Bank and Wipro, to name a few,

April Sales

Sales in April '07 from Value Retailing stood at Rs. 196.73 crores, while sales from Lifestyle Retailing stood at Rs.80.87 crores. Sales from Home Retailing stood at Rs. 37.03 crores. Same store growth under Value Retailing was 2.31 per cent and under Lifestyle Retailing 19.82 per cent.

| Particulars | Apr-07 | Apr-06 | YoY% | July- Apr-07 | July- Apr-06 | % |
|--------------------------|--------|--------|--------|-----------------|-----------------|--------|
| r ai liculai s | Sales | Sales | Change | Sales | Sales | Change |
| Value Retailing | 196.73 | 133.34 | 47.54 | 1,784.75 | 1,055.19 | 69.14 |
| Life Style Retailing | 80.87 | 47.21 | 71.30 | 773.66 | 527.26 | 46.73 |
| Home Retailing | 37.03 | - | - | 269.45 | - | - |
| Total | 314.63 | 180.54 | 74.27 | 2,827.85 | 1,582.45 | 78.70 |
| Less:Inter-Company Sales | 17.84 | - | - | 157.37 | - | - |
| Total | 296.79 | 180.54 | 64.39 | 2,670.48 | 1,582.45 | 68.76 |
| Same Store Growth | | | | | | |
| Value Retailing | 136.01 | 132.94 | 2.31 | 1,233.98 | 1,052.91 | 17.20 |
| Life Style Retailing | 56.57 | 47.21 | 19.82 | 644.11 | 523.84 | 22.96 |
| Home Retailing | 37.03 | - | - | 269.45 | - | - |

Sales are in rupees crore

Note

1.1 The above sales figures for the month of April 2007 and April 2006 includes SIS sale of Rs.4.94 cr. and Rs.6.40 cr. respectively

INVESTOR UPDATE

Third Quarter Results

- Pantaloon Retail (I) Ltd. announced the results for the 3rd Quarter ending 31st March 2007. The highlights were: Gross Sales for the March 07 guarter stood at Rs. 904.29 crores, compared to Rs. 520.34 crores for March 06 guarter, a 74 per cent increase.
- PBT increased from Rs. 23.03 crores in March 06 guarter to Rs. 28.99 crores in March 07 guarter, an increase of 26 per cent.
- Net Profit improved by about 15 per cent from Rs.16.24 crores for the guarter ended March 06 to Rs. 18.72 crores for the guarter ended March 07.

pantaloons



[[VALUE RETAILING]]

May witnessed the opening of 1 Pantaloons Fresh Fashion store, taking the total count to 32 and the total retail space under Pantaloons to about 0.73 million square feet.

| Store Count | Square Feet | Date of Opening | Location |
|-------------|---------------|-----------------|----------------|
| 32nd Store | 15,000 sq.ft. | 4th May 2007 | Milan Mall, Mu |





Big Bazaar's 'Price Challenge' was back this year in April and will extend into the month of June, offering great deals on a wide variety of merchandise ranging from apparels to kitchen needs, personal care to home needs, refrigerators to mobile phones and laptops to baggage needs, to name a few. The proposition states that if a customer purchases the same article that is on offer during the 'Price Challenge' period, at a lesser price outside, than in the store, the company will reimburse the customer double the difference, under certain conditions, This year, the promotion will be backed by well known television stars at a national and regional scale, through an extremely aggressive media plan.

The 50th and 51st Big Bazaar stores opened in the month of April as well, comprising of nearly 90.000 square feet under operation. In addition, the month of May too witnessed the 52nd Big Bazaar store opening in Mumbai. The total retail area under Big Bazaar now stands at over 2.6 million square feet.

| Store Count | Square Feet | Date of Opening | Location |
|-------------|---------------|-----------------|---------------------------|
| 50th Store | 55,000 sq.ft. | 27th April 2007 | Ravi's Arcade, Trivandrum |
| 51st Store | 45,000 sq.ft. | 28th April 2007 | Moti Rave Mall, Kanpur |
| 52nd Store | 26,000 sq.ft. | 4th May 2007 | Milan Mall, Mumbai |

Upcoming Stores

11 Big Bazaar stores, including cut-in Food Bazaar's, are expected to open during the months of May & June 2007, amounting to nearly 6,00,000 square feel and catering to 11 cities and towns.



7th Depot

3,000 sq.ft.

[[OTHER FORMATS]]

April witnessed an additional 3 Food Bazaar stores opening, totaling to nearly 30,000 square feet and spread over 3 cities. The 80th store opened in the month of May, taking the total retail space under Food Bazaar to over 0.81 million square feet.

| Store Count | Square Feet | Date of Opening | Location |
|-------------|---------------|-----------------|----------------------------|
| 77th Store | 8,000 sq.ft. | 13th April 2007 | Kumartoli, Kolkata |
| 78th Store | 10,000 sq.ft. | 27th April 2007 | Ravi's Arcade, Trivandrum. |
| 79th Store | 12,000 sq.ft. | 28th April 2007 | Moti Rave Mall, Kanpur |
| 80th Store | 10,000 sq.ft. | 4th May 2007 | Milan Mall, Mumbai |

Upcoming Stores

The months of May & June '07 will witness about 18 Food Bazaar stores, including cut-ins in Big Bazaar's, to be operational. Spread over nearly 1,54,000 Square feet, they would be present in 14 major towns and cities.

Home Solutions Retail (India) Limited

The month of April saw 3 stores totaling to about 25,000 square feet opening in the electronics and furniture formats. May witnessed the opening of the 11th E-Zone at Milan Mall, Mumbai.

| Store Count | Square Feet | Date of Opening | Location |
|----------------------|---------------|-----------------|-------------------------|
| 9th Collection I | 12,000 sq.ft. | 16th April 2007 | Homeland Mall, Kolkata |
| 6th Furniture Bazaar | 5,000 sq.ft. | 27th April 2007 | Landmark Towers, Nagpur |
| 10th E-Zone | 8,000 sq.ft. | 16th April 2007 | Homeland Mall, Kolkata |
| 11th E-Zone | 6,500 sq.ft. | 6th May 2007 | Milan Mall, Mumbai |

Upcoming Stores

The months of May and June will witness retail expansion of over 3,62,000 square feet in 10 cities, comprising of about 7 E-Zone's, 6 Collection I stores, 5 Furniture Bazaar outlets and 2 Home Town's.

HomeTown

| Store Count | Square Feet | Month of Opening | Location |
|---------------|-----------------|------------------|-----------|
| 2nd Home Town | 1,06,000 sq.ft. | May/June 2007 | Ahmedabad |
| 3rd Home Town | 1,05,000 sq.ft. | June/July 2007 | Bangalore |

| Store Count | Square Feet | Month of Opening | Location |
|--|--------------------------------|-----------------------|--|
| 5th Brand Factory 6th Brand Factory | 60,000 sq.ft. 60,000 sq.ft. | May 2007 June 2007 | Jewell Mall, Lumbini, Hyderabad AEZ Carnival Country, Ghaziabad |
| Store Count | Square Feet | Date of Opening | Location |

4th May 2007

| 50th Big Bazaar | - Ravi's | Arcade, | Trivandrum. |
|------------------------|----------|---------|-------------|
|------------------------|----------|---------|-------------|

Milan Mall, Mumbai

