



PANTALOONS IS TITLE SPONSOR FOR FEMINA MISS INDIA 2007

Pantaloons came in as the Title Sponsor for the prestigious 44th Femina Miss India 2007 pageant. For the next three years, the pageant would be called 'Pantaloon Femina Miss India'. The Miss India contestants would now get a feel of Fresh Fashion, enhancing the Indian woman's image, beauty, fashion and aspirations.

BIG BAZAAR 'GREAT EXCHANGE OFFER'



The Big Bazaar 'Great Exchange Offer' was back in the month of February, with the promise of - "Bring Anything Old, Take Something New". Customers can bring any used items in working or non working condition, ranging from garments, utensils, plastic ware, newspapers, furniture, stationery, luggage, footwear, electronic items and crockery to name a few, get them weighed and valued at the store, and proceed to purchase anything new. This offer is valid at all Big Bazaar outlets in the country until 11th March.

February Sales

Sales in February '07 from Value Retailing stood at Rs. 153.27 crores, while sales from Lifestyle Retailing stood at Rs.103.03 crores. Sales from Home Retailing stood at Rs. 30.05 crores. Same store growth under Value Retailing was 10.22 per cent and under Lifestyle Retailing 33.64 per cent.

Particulars	Feb-07	Feb-06	YoY%	July- Feb-07	July- Feb-06	%
	Sales	Sales	Change	Sales	Sales	Change
Value Retailing	153.27	91.49	67.52	1,406.53	817.28	72.10
Life Style Retailing	103.03	65.27	57.84	626.22	440.96	42.01
Home Retailing	30.05	-	-	203.86	-	-
Total	286.35	156.77	82.66	2,236.61	1,258.24	77.76
Less:Inter-Company Sales	15.29	-	-	127.09	-	-
Total	271.06	156.77	72.91	2,109.52	1,258.24	67.66
Same Store Growth						
Value Retailing	100.70	91.36	10.22	982.67	815.39	20.51
Life Style Retailing	87.23	65.27	33.64	540.31	437.51	23.50
Home Retailing	30.05	-	-	203.86	-	-

Sales are in rupees crore

Note:
1.1 The above sales figures for the month of February 2007 and February 2006 includes SIS sale of Rs.6.88 cr. and Rs.7.21 cr. respectively.

Upcoming Stores

- 25th Pantaloon of 15,000 sq. ft. is scheduled to come up at Nelson Manikaran Rd., Chennai in March 2007
- 26th Pantaloon of 80,000 sq. ft. is scheduled to come up at Orchid Point, Kolkata in March 2007
- 27th Pantaloon of 28,000 sq. ft. is scheduled to come up at Noida in March 2007
- 28th Pantaloon of 18,000 sq. ft. is scheduled to come up at Lido Theatre, Bangalore in March/April 2007
- 29th Pantaloon of 35,000 sq. ft. is scheduled to come up at Iscon Mall, Surat in March/April 2007
- 30th Pantaloon of 20,000 sq. ft. is scheduled to come up at Vaswani Matrix, Bangalore in March/April 2007
- 31st Pantaloon of 10,000 sq. ft. is scheduled to come up at TDI Mall, Agra in March/April 2007
- 32nd Pantaloon of 28,000 sq. ft. is scheduled to come up at Milan Subway, Mumbai in April 2007



The 44th Big Bazaar of nearly 32,000 square feet, including Food Bazaar, opened in the city of Pune at Kanchan Heights, Parvati, Sinhagad on 14th February. This is the second Big Bazaar outlet in the city and will house all the groups new formats as cut-ins.

Big Bazaar made its debut in the state of Kerala with the opening its first store in the city of Palakkad. The 45th store in the chain of over 86,000 square feet, including Food Bazaar opened on 17th February at English Church Road, and will provide a new modern shopping environment to the citizens of this tranquil south Indian city.

Bangalore welcomed its 7th Big Bazaar at Hebbal on 3rd March. Spread over 65,000 square feet, including Food Bazaar, the 46th store in the chain, will provide another great shopping experience to the citizens of India's IT capital.

Upcoming Stores

- 47th Big Bazaar of 45,000 square feet (including Food Bazaar) is scheduled to come up at Pimpri, Pune in March 2007
- 48th Big Bazaar of 60,000 square feet (including Food Bazaar) is scheduled to come up at Trivandrum in March/April 2007
- 49th Big Bazaar of 1,10,000 square feet (including Food Bazaar) is scheduled to come up at Ameerpeth, Hyderabad in March/April 2007
- 50th Big Bazaar of 26,000 square feet (including Food Bazaar) is scheduled to come up at Milan Subway, Mumbai in April 2007
- 51st Big Bazaar of 50,000 square feet (including Food Bazaar) is scheduled to come up at Thrissur in April 2007
- 52nd Big Bazaar of 42,000 square feet (including Food Bazaar) is scheduled to come up at MGF Metropolitan, Jaipur in April 2007
- 53rd Big Bazaar of 48,000 square feet (including Food Bazaar) is scheduled to come up at Kanpur in April 2007

The 6th Collection I of nearly 9,000 square feet opened on 16th February at Fun Republic Mall, Lucknow.

Lucknow also welcomed the 7th E-Zone in the chain of nearly 11,000 square feet, on 16th February at Fun Republic Mall, Lucknow.

Upcoming Stores

- 8th E-Zone of 6,000 sq.ft. is scheduled to come up at Kakurgachi, Kolkata in March 2007
- 9th E-Zone of 10,000 sq.ft. is scheduled to come up at Vaswani Matrix, Whitefield, Bangalore in March 2007
- 10th E-Zone of 8,000 sq.ft. is scheduled to come up at Home Land, Kolkata in March/April 2007
- 11th E-Zone of 10,000 sq.ft. is scheduled to come up at TDI Mall, Agra in April 2007
- 12th E-Zone of 9,000 sq.ft. is scheduled to come up at Milan Subway, Mumbai in April 2007
- 13th E-Zone of 8,000 sq.ft. is scheduled to come up at E-Mall, Central Avenue, Kolkata in April 2007
- 14th E-Zone of 14,000 sq.ft. is scheduled to come up at West Gate Mall, Rajouri, New Delhi in April 2007
- 7th Collection I of 8,000 sq.ft. is scheduled to come up at Kakurgachi, Kolkata in March 2007
- 8th Collection I of 6,000 sq.ft. is scheduled to come up at Vaswani Matrix, Whitefield, Bangalore in March 2007
- 9th Collection I of 17,000 sq.ft. is scheduled to come up at Homeland, Kolkata in March/April 2007
- 10th Collection I of 6,200 sq.ft. is scheduled to come up at West Gate Mall, Rajouri, New Delhi in April 2007
- 6th Furniture Bazaar of 14,000 sq.ft. is scheduled to come up at Old Dumas Road, Surat in April 2007



The company's first Home Town of over 1,25,000 square feet is scheduled to open in March/April at Noida, and will comprise of a wide range of product categories from home textiles and furnishing, furniture, building material and accessories, appliances, consumer electronics and electricals, as well as home services for the new home owner to choose from. □

The 2nd such Home Town of nearly 1,50,000 square feet is scheduled to open in April/May at Ahmedabad



The 3rd Brand Factory store of nearly 65,000 square feet is scheduled to open in Ahmedabad in March. The store will provide the price conscious Ahmedabadi's, a fashion outlet to satisfy their craving for international and national branded apparel and accessories, at great prices. The other two Brand Factory stores are located at Bangalore and Hyderabad.

The 4th Brand Factory outlet of over 40,000 square feet is scheduled to open in Pune in the month of April.



The 10th Shoe Factory of over 6,000 square feet opened to the citizens of Panipat on 12th February. Located at Mittal Mega Mall, this offering is the largest footwear store in the city, and will provide a great shopping experience for the citizens, through a wide range of footwear for all age groups at affordable prices.

The 66th Food Bazaar of over 8,000 square feet, opened on 24th January at Amar Arma Genesis, Baner, Pune.

February witnessed the opening of the 67th Food Bazaar of over 5,000 square feet at G S Estate, Hyderabad on 10th February, and will include all the regular sections.

The 68th Food Bazaar opened on 14th February at Parvati, Sinhad, Pune. Spread over 5,000 square feet, the store is the 4th Food Bazaar store in Pune.

Palakkad welcomed the 69th Food Bazaar of nearly 9,000 square feet on 17th February at English Church Road, marking its entry into the state of Kerala.

The 70th Food Bazaar in the chain and the 11th store in the city of Bangalore, opened on 3rd March at Hebbal. Spread over nearly 14,000 square feet, the store will house all the regular Food Bazaar sections.

Upcoming Stores

- 71st Food Bazaar of 7,500 square feet is scheduled to come up at Pimpri, Pune in March 2007
- 72nd Food Bazaar of 12,000 square feet is scheduled to come up at Trivandrum in March 2007
- 73rd Food Bazaar of 9,500 square feet is scheduled to come up at Ameerpeth, Hyderabad in March/April 2007
- 74th Food Bazaar of 9,000 sq.ft. is scheduled to come up at Milan Subway, Mumbai in April 2007
- 75th Food Bazaar of 7,000 square feet is scheduled to come up at Thrissur in April 2007
- 76th Food Bazaar of 8,300 square feet is scheduled to come up at MGF Metropolitan, Jaipur in April 2007
- 77th Food Bazaar of 16,000 square feet is scheduled to come up at Kanpur in April 2007
- 78th Food Bazaar of 6,000 sq.ft. is scheduled to come up at Vaswani Matrix, Bangalore in February 2007
- 79th Food Bazaar of 10,000 sq.ft. is scheduled to come up at Hi-Life Mall, Mumbai in March 2007
- 80th Food Bazaar of 2,500 square feet is scheduled to come up at Infocity, Bhubaneswar in April 2007
- 81st Food Bazaar of 20,000 square feet is scheduled to come up at Evershine, Mumbai in April/May 2007
- 82nd Food Bazaar of 8,500 square feet is scheduled to come up at Ghatlodia, Ahmedabad in April/May 2007
- 83rd Food Bazaar of 6,200 square feet is scheduled to come up at Shalimarbag, Delhi in April/May 2007



The 1st M Port of nearly 1,600 square feet opened on 12th February at Orchid City Centre Mall, Mumbai. The lifestyle mobility experience store will showcase the latest and trendiest in mobility and landline devices, personal computing and SOHO products, VAS offerings, and allied services.



The 10th such format of over 4,000 square feet opened on 23rd February at Salarpuria Nova, Old Madras Road, Bangalore.