

'SABSE SASTE 3 DIN' RETURNED FROM JANUARY 25 TO JANUARY 27

Considered as the most anticipated annual event in the country and in its 3rd successive year of celebrations, the 'Sabse Saste 3 Din' returned during the period January 25th to January 27th 2008.

The occasion provided a unique opportunity to both the regular patrons as well as a new set of shoppers to avail of the great offers and discounts during their visit to the nearly 80 Big Bazaar and over 100 Food Bazaar outlets spread across India.



The product categories and brands on offer varied from fashion, electronics and consumer durables, general merchandise, furniture and food.

Further, a unique catalogue sales model was also introduced whereby kiosks were set up outside Big Bazaar stores with details of the high ticket items and consumers could place their order through the kiosk and the selected products would be home delivered.



The event was also backed by a grand marketing campaign spread across all media channels and partners.

The estimated footfalls during the three days were nearly a whopping 4 million people!



JANUARY SALES

Sales in January '08 from Value Retailing stood at Rs.374.04 crores, while sales from Lifestyle Retailing was Rs.136.65 crores. Home Retailing sales stood at Rs.99.87 crores. Same store growth under Value Retailing was 3.63 per cent, Lifestyle Retailing stood at 5.41 per cent and Home Retailing was 25.47 per cent.

Particulars	Jan-08	Jan-07	YoY%	July-Jan-08	July-Jan-07	%
	Sales	Sales	Change	Sales	Sales	Change
Value Retailing	374.04	256.41	45.88%	2,104.30	1,243.36	69.24%
Life Style Retailing	136.65	101.79	34.25%	824.85	532.99	54.76%
Home Retailing	99.87	42.12	137.11%	576.76	173.81	231.83%
Total	610.56	400.31	52.52%	3,505.91	1,950.16	79.78%
Less:Inter-Company Sales	51.58	29.10	77.25%	316.80	111.81	183.34%
Total	558.98	371.21	50.58%	3,189.11	1,838.35	73.48%
Same Store Growth						
Value Retailing	262.67	253.47	3.63%	1,316.83	1,230.11	7.05%
Life Style Retailing	107.20	101.70	5.41%	592.70	532.86	11.23%
Home Retailing	15.31	12.20	25.47%	43.41	31.41	38.21%

Sales are in rupees crores

Note:
1.1 The above sales figures for the month of January 2008 and January 2007 includes SIS sale of Rs.5.30 cr. and Rs.5.70 cr. respectively.

Second Quarter Results

Pantaloons announced the result for the second quarter ending 31st December 2007. The highlights were:

- Gross Sales for the December 07 quarter stood at Rs.1346.06 crores, compared to Rs.795.49 crores for December 06 quarter, a 69 per cent increase.

- PBT (excluding extraordinary income) increased from Rs. 28.49 crores in December 06 quarter to Rs. 48.74 crores in December 07 quarter, an increase of 71per cent.

- Net Profit (excluding extraordinary income) improved by close to 69 per cent from Rs.18.78 crores for the quarter ended December 06 to Rs.31.65 crores for the quarter ended December 07.

JAN '08

pantaloons
FRESH FASHION

2 Pantaloons Fresh Fashion stores opened during the month of January in the state of West Bengal in Kolkata and Siliguri. The store count now stands at 37 stores.

Store Count	Square Feet	Date of Opening	Location
36th Store	75,000 sq.ft.	16th January 2008	South City, Kolkata
37th Store	22,000 sq.ft.	20th January 2008	Cosmos Mall, Siliguri

Upcoming Stores

4 Pantaloons Fresh Fashion stores are scheduled to open during the months of February & March 2008.

BIG BAZAAR
sasta aur achha kahiin nahi!

[[LIFESTYLE RETAILING]]

3 Big Bazaar stores opened in the month of January at Siliguri, Burdhaman and Kolkata.

Store Count	Square Feet	Date of Opening	Location
78th Store	48,000 sq.ft.	18th January 2008	Cosmos Mall, Siliguri
79th Store	62,000 sq.ft.	18th January 2008	Bardhaman, West Bengal
80th Store	40,000 sq.ft.	19th January 2008	Lee Road, Kolkata

Upcoming Stores

8 Big Bazaar stores, including cut-in Food Bazaar's, are expected to open during the months of February & March 2008.

FOOD BAZAAR
WHOLESALE FRESH

5 Food Bazaar stores opened in the month of January.

Store Count	Square Feet	Date of Opening	Location
113th Store	17,500 sq.ft.	6th January 2008	Evershine Mall, Malad
114th Store	6,500 sq.ft.	18th January 2008	Cosmos Mall, Siliguri
115th Store	10,500 sq.ft.	18th January 2008	Bardhaman, West Bengal
116th Store	8,500 sq.ft.	19th January 2008	Lee Road, Kolkata
117th Store	5,000 sq.ft.	22nd January 2008	Rajatha Plaza, Bangalore (Cut-in at Brand Factory)

Upcoming Stores

The months of February & March 2008 will witness the opening of about 14 Food Bazaar stores, including cut-ins.

 **Home Solutions Retail (India) Limited**

Store Count	Square Feet	Date of Opening	Location
9th Collection I	7,000 sq.ft.	26th January 2008	Evershine Mall, Malad
18th E-Zone	6,000 sq.ft.	25th January 2008	Evershine Mall, Malad

Upcoming Stores

The months of February & March 2008 will witness the opening of nearly 5 E-Zone's, 2 Collection I stores, 4 Furniture Bazaar outlets and 1 Home Town.

SHOE FACTORY
AMAZING CHOICE. AMAZING PRICE.

[[OTHER FORMATS]]

Store Count	Square Feet	Date of Opening	Location
20th Shoe Factory	5,500 sq.ft.	20th January 2008	Cosmos Mall, Siliguri
21st Shoe Factory	4,000 sq.ft.	25th January 2008	Focus Mall, Calicut